



Are you a scientist with innovative idea – but not sure how to bring it to life outside the lab?

Join the **SCIENCE2BUSINESS Program** – a dynamic program designed to educate, empower and guide researchers to commercialize their scientific results in healthcare field !

Why Join?

Learn how to commercialize your research

Gain professional and business development skills

Work with top mentors from industry and academia

Validate your scientific idea, technology or product

Present your idea at the final innovation showcase

Build a new network within the health innovation ecosystem

What You'll Learn:

- ✓ Innovation & IP management
- ✓ Models of commercialization
- ✓ Market and technology readiness
- ✓ Customer discovery & development
- ✓ Funding opportunities
- ✓ Regulatory strategy
- ✓ Leadership & entrepreneurial skills
- ✓ Presenting & selling ideas
- ✓ And much more...

Who Should Apply?

- PhD students, postdoctoral researchers, scientists and all with a passion for innovation
- Researchers in biomedical sciences, healthcare, biotechnology, pharmacy, natural sciences, and more
- Individuals and teams who have innovative ideas and/or e.g. run PoC projects

Your Innovation Journey Starts Here!



Contact:
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University of
Zagreb



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